

For Immediate Release



PBR Canada Announces First-Ever Event in Yorkton

Gallagher Centre to host Yorkton Grain Millers Harvest Showdown on Nov. 9-10

YORKTON, Saskatchewan – For the first time, PBR (Professional Bull Riders) Canada’s Touring Pro Division (TPD) will buck into Yorkton, Saskatchewan, on Nov. 9-10, at the Gallagher Centre with the Yorkton Grain Millers Harvest Showdown, presented by Yorkton New Holland.

The bull riding action begins at 7:00 p.m. CT on both Friday and Saturday. All riders will attempt one bull each during Friday’s Round 1 and Saturday’s Round 2. Following the second round, the Top 10 will advance to the Championship Round for one more ride and a chance at the event title. In addition to competing for points towards the Canadian national standings, riders will also have the opportunity to earn world points in an effort to earn a berth onto the elite PBR: Unleash The Beast.

“The Yorkton Exhibition is excited to be putting on such a high profile event. The caliber of the PBR will have attendees see some of the best bull riders and the best bulls compete as a part of the two nights at Harvest Showdown” says Ron Hanishewsky – General Manager of the Yorkton Exhibition. “We are pleased to be a part of the tour and leading into the finals and looking forward to 2 great nights of entertainment and bull riding in Yorkton.”

The Touring Pro Division regularly features Canada’s elite, alongside some of the league’s international athletes, squaring off against the rankest bucking bulls from the nation. Fans will witness exhilarating 8-second rides and wrecks throughout the action-packed event as the PBR’s courageous riders face off against their 2,000-pound opponents.

The event will mark the final Canadian tour stop prior to the season-culminating PBR Monster Energy Canadian Finals, presented by Mac’s/Circle K and Dakota Dunes Casino, on Nov. 23-24 in Saskatoon, Saskatchewan, where the 2018 PBR Canada Champion will be crowned.

The newly announced event comes on the heels of one of the most fiercely contended national title battles in league history.

Coming down to the final outs of the 2017 PBR Canada Finals, **Zane Lambert** (Ponoka, Alberta) overcame a 500-point gap in the national standings, going 1-for-2 on the last night of the season-culminating event, to earn the event title and his second PBR Canada Championship. Lambert is the only

rider to win the Finals event multiple years, let alone in back-to-back seasons, having first won in 2016, and is only the second rider in PBR history to hold multiple Canadian titles.

Brock Radford (De Winton, Alberta) finished second in the season-end rankings after leading the majority of 2017 compliments of his historic four consecutive event wins on the nation's Touring Pro Division.

With 25 Canadian events already held thus far this season, the race to be crowned the 2018 PBR Canada Champion is proving to be equally as exciting. In the current standings, once again led by Radford, the Top 5 contenders are separated by fewer than 1,000 points, with less than 300 points between the Top 3.

Fans can also expect to see a number of home province riders competing, including **Cody Coverchuk** (Meadow Lake), **Justin Lloyd** (Tisdale), **Jared Parsonage** (Maple Creek) and three-time PBR Canada Champion **Aaron Roy** (Yellow Grass).

Tickets for the inaugural event will go on sale soon, and fans can check with PBRCanada.com for tickets to all 2018 events as well as the 2018 PBR Canada Finals at the SaskTel Centre on Nov. 23-24.

About the PBR (Professional Bull Riders) Canada

PBR (Professional Bull Riders), which has events in five countries, has competed in Canada since 1996 where it operates two tours. Joining the Touring Pro Division (TPD), the Monster Energy Tour (MET) debuted in 2016 as the nation's first cross-country, nationally televised series. At PBR Canada events riders have the opportunity to earn points towards both the Canadian and world standings. For more information on PBR Canada, go to www.pbrcanada.com, or follow on Facebook at www.facebook.com/pbrcanada and Twitter at <http://twitter.com/PBRCanada>.

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